



**Support the 15th Annual
Green Mountain Motorcycle Ride!**



**A scenic ride through the beautiful mountains and countryside of NH and VT
to benefit Dartmouth-Hitchcock Norris Cotton Cancer Center.**

August 20, 2017

***"Leave your back pegs down for those we've lost to
CANCER"***

Tax ID #: 26-4812335

Corporate Sponsorship Benefits

Why should YOU become a corporate sponsor of the Green Mountain Motorcycle Ride?

- Since Norris Cotton Cancer Center treats patients from all over Northern New England, you will be supporting an internationally-recognized Cancer Center that serves YOUR customers
- Through the web-site, recovery truck banner, flyers and T-shirts, your company will have visibility via multiple publicity vehicles over four months
- You will help fund research that discovers new treatments, improves prevention and brings us closer to finding a cure for cancer

What is Dartmouth-Hitchcock Norris Cotton Cancer Center?

Norris Cotton Cancer Center:

- Is a premier cancer research and care facility focused on prevention, treatment and cure of cancer. The 200 oncology specialists and 90 oncology nurses care for more than 3,700 new patients a year at 15 locations throughout New Hampshire and Vermont. At Norris Cotton, there are 150 principal investigators working on research projects aimed at understanding, preventing and defeating the many diseases we call cancer.
- Out of thousands of cancer centers in the country,
 - **Is one of just 47** Comprehensive Cancer Centers funded by the NCI (National Cancer Institute)
 - Is the only such cancer center in New Hampshire, Vermont and Maine
- Is a facility that combines advanced cancer research of the Geisel School of Medicine at Dartmouth with the outstanding patient-centered care of Dartmouth-Hitchcock at Norris Cotton Cancer Center in Lebanon, Manchester, Keene and Nashua, N.H.; St. Johnsbury, Vt., and at 10 other partner hospitals throughout New Hampshire and Vermont

What is the Green Mountain Motorcycle Ride?

- The Green Mountain Motorcycle Ride is a ride that travels between 100 and 120 miles each summer (and which offers a shorter scooter route).
- Participants are required to raise a minimum of \$150 in order to ride in the event. Passengers pay \$25 to ride.
- At the event, participants and their riders get a T-Shirt, ride snack, and attend a lunch celebration outside at Norris Cotton Cancer Center.
- At the lunch, raffle winners are announced, fundraising awards are presented and additional door prizes given out to the riders. Additionally, a researcher at the Cancer Center discusses where the money goes that is raised.
- The route usually changes every year, but always goes through some part of the Green Mountains of Vermont or the White Mountains of New Hampshire.

Where does the money go?

- Dollars stay at Norris Cotton Cancer Center to support otherwise-unfunded, cutting-edge research, conducted by Dartmouth's brightest researchers.
- Monies raised fund state-of-the-art equipment, and support crucial clinical trials, recruitment of researchers, cancer prevention research and outreach programs, and ways to better diagnose, treat and prevent the hundreds of diseases called Cancer.
- Funds also make possible patient supportive services such as massage therapy, transportation assistance, support groups, art and writing programs, a resource library, a comfort cart, all of which help ease the journey of cancer patients and their families.
- The projects funded with the help of funds from the Green Mountain Motorcycle Ride affect patient treatment around the world as well as in the Upper Valley, through world-class research and innovative clinical trials.

Corporate Sponsorship Benefits

Gold Level Sponsor

\$2,500

Event Apparel Branding

- Major placement of Company logo on event T-shirt

Event Day Publicity

- Company logo on banner at start tent
- Company logo on recovery truck banner day of event

Print Publicity

- Company name and sponsor level listed in event day program

Online Marketing

- E-mail sponsor spotlight: opportunity to reach GMMR participants with a first-person paragraph message
- Company logo static on the top of every website page
- Company logo with link to your website on Corporate Sponsors page of the GMMR website

Silver Level Sponsor

\$1,000

Event Apparel Branding

- Significant placement of Company logo on event T-shirt

Event Day Publicity

- Company logo on banner at Start tent
- Company logo on recovery truck banner day of event

Print Publicity

- Company name and sponsor level listed in event day program

Online Marketing

- Company logo with link to your website on Corporate Sponsors page of the GMMR website

Bronze Level Sponsor **\$500**

Event Apparel Branding

- Company logo on event T-shirt

Event Day Publicity

- Company logo on banner at Start tent
- Company logo on recovery truck banner day of event

Print Publicity

- Company name and sponsor level listed in event day program

Online Marketing

- Company logo on Corporate Sponsors page of the GMMR website

Chrome Level Sponsor **\$250**

Event Day Publicity

- Company name on banner at Start tent
- Company name on recovery truck banner day of event

Print Publicity

- Company name and sponsor level listed in event day program

Online Marketing

- Company name on Corporate Sponsors page of the GMMR website

Note: Donation must be collected or committed to (by signed letter of agreement) prior to production printings in order to be included. DEADLINE IS JULY 31, 2017.