

2019 Sponsor Information



September 7, 2019

A scenic ride through the beautiful mountains and countryside of NH and VT to benefit Dartmouth-Hitchcock Norris Cotton Cancer Center.

For more information contact:



What is Dartmouth-Hitchcock Norris Cotton Cancer Center?

At Dartmouth-Hitchcock Norris Cotton Cancer Center, we transcend the traditional boundaries between medicine, public health, the sciences, engineering, and the liberal arts to create innovative, advanced, and patient-centered solutions to cancer. Our deep integration within one of the world's great academic institutions and one of the country's top academic medical centers creates a unique environment where interdisciplinary collaboration is easy and research and education walk hand in hand with patient care.

The Norris Cotton Cancer Center is one of 49 National Cancer Institute-designated Comprehensive Cancer Centers, and the only such cancer center north of Boston. This designation recognizes its excellence in research, patient care, and community outreach across a network of six regional centers, and partnership with nine community hospitals in New Hampshire and Vermont.

Cancer Center Facts and Figures

CLINICAL CARE

- 32,000+** Patients served annually system-wide
- 3,700+** New cancers diagnosed in our system annually
- 200+** Cancer specialists
- 160+** Open clinical trials
- 17+** Interdisciplinary, cancer-specific and patient-centered oncology programs

RESEARCH

- 160+** Senior scientific investigators from 21 departments within Dartmouth College
- 200+** Research projects within four programs; Immunology and Cancer Immunotherapy, Translational Engineering in Cancer, Cancer Population Science, Cancer Biology Therapeutics
- 38+** Consecutive years of core funding from the National Cancer Institute

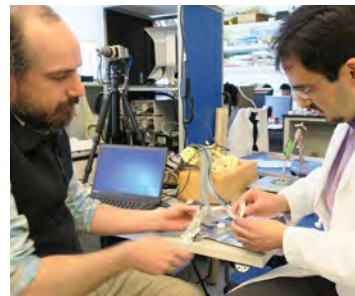
Who are the Friends of Norris Cotton Cancer Center?

The Friends began in 1982. Over the 37 years it's been supporting Norris Cotton Cancer Center, more than \$42 million has been raised to support cancer research and patient supportive services.

Where Does the Money Go?

This money helps fund world-class research, state-of-the-art equipment, critical education programs, and innovative clinical trials that make a difference in the treatment of cancer patients all over the world. Funds from the Friends also go toward important Patient and Family Supportive Services that help ease the journey of cancer patients and their families, such as support groups, massage therapy, art and writing program, transportation assistance and resource libraries.

1:23



For every dollar invested in pilot projects (small grants that we give to fund innovative research ideas), over time we received an average of \$23 in additional funding from outside sources.

23,000



In addition to research, philanthropic funds also allow us to provide remarkable patient and family support service to our patients, all free of charge. Last year we provided 23,000 episodes of complementary services

ranging from classes in nutrition, yoga, meditation and creative writing to free-of-charge massage therapy, art therapy, music and Reiki therapy.



2019 Event Information



What is The Ribbon Ride to Benefit Norris Cotton Cancer?

The Ribbon Ride (formerly known as the Green Mountain Motorcycle Ride) is a ride that travels approximately 120 miles each summer (with a shorter scooter route). This year, the ride will take place on September 7, 2019.

Participants and their riders receive breakfast, snacks on the road and lunch as part of their registration.

Raffle winners and fundraising awards are presented at the lunch.

The route usually changes every year, but always goes through some part of the Green Mountains of Vermont or the White Mountains of New Hampshire.

Become a Corporate Sponsor of The Ribbon Ride to Benefit Norris Cotton Cancer

Your support will help fund research that has a local and international impact on cancer prevention and treatment.

This event provides a unique setting in which to engage audiences with your brand.

Corporate Sponsors are recognized in a wide range of marketing and advertising materials distributed across multiple platforms.

Your gift is tax deductible to the fullest extent allowed by law. No goods or services have been provided in consideration for this amount. This event will benefit the Friends of Norris Cotton Cancer Center (FNCCC), which comes under the 501(c)(3) recognized charity by the IRS (EIN#26-4812335).





Sponsor Benefits

	Donor \$100 – \$249	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$2,500	Presenting \$5,000
Corporate Friends Member*						•
Event presented by your company name						•
Opportunity to speak at event (if applicable)						•
Logo on EVERY website page					•	•
Rest Stop Sponsor (opportunity for signage and giveaways)				•	•	•
Logo on homepage of event website				•	•	•
Complimentary registrations				1	2	3
Logo on participant emails			•	•	•	•
Social media mentions			•	•	•	•
Event poster recognition (pending deadline)		Listing	Logo	Logo	Logo	Logo
Recognition on event signage		Listing	Logo	Logo	Logo	Logo
Recognition on event t-shirt		Listing	Logo	Logo	Logo	Logo
Sponsor page website recognition	Listing	Listing	Logo + link	Logo + link	Logo + link	Logo + link

***Become a Corporate Friend - Sponsors at the \$5,000 level and above become part of our Corporate Friends program and receive visibility at Friends events for one year and are guests of honor at the Corporate Friends Annual Reception in the fall.**



2019 Sponsorship Form

Thank you for being a Friend!

"Thank you for supporting Dartmouth-Hitchcock Norris Cotton Cancer Center by your generous contribution to the Friends and to this event. We appreciate your commitment to furthering cancer research, patient supportive services, and the well-being of our local community."

- Jean Brown, Executive Director – Friends of Norris Cotton Cancer Center

Company Name _____

Please list company name as it will need to appear in all print material.

Contact Person _____ Title _____

Address _____

Phone _____ Fax _____

Email _____

Please select one of the following:

Enclosed is our sponsorship check (made payable to "DHH/FNCCC")

Please invoice our company at the address listed above

Please charge our sponsorship to the following credit card:

Name as it appears on card _____

Card number _____-_____-_____-_____ Expiration __/__ CVV _____

Signature _____

LOGO: A company logo should be made available to the Friends for use in print material and web media, as outlined by sponsorship level. We will accept logos in .TIF, .EPS or JPEG format, but prefer vector files in .ai.

Please send to: Friends.of.NCCC@dartmouth.edu

Please return form to:



The Friends of
**NORRIS COTTON
CANCER CENTER**
Dartmouth-Hitchcock

FNCCC
Attn: Sarah Markwell
One Medical Center Drive
Lebanon, NH 03756



2019 In-Kind Sponsorship Form

Thank you for being a Friend!

"Thank you for supporting Dartmouth-Hitchcock Norris Cotton Cancer Center by your generous contribution to the Friends and to this event. We appreciate your commitment to furthering cancer research, patient supportive services, and the well-being of our local community."

- Jean Brown, Executive Director – Friends of Norris Cotton Cancer Center

Company Name _____

Please list company name as it will need to appear in all print material.

Contact Person _____ Title _____

Address _____

Phone _____ Fax _____

Email _____

Item Information

Item Name: _____ Estimated Value: _____

Signature _____

The donor signature line must be signed to verify that the "estimated fair market value" amount was provided by the actual donor.

LOGO: A company logo should be made available to the Friends for use in print material and web media, as outlined by sponsorship level. We will accept logos in .TIF, .EPS or JPEG format, but prefer vector files in .ai. Please send to: Friends.of.NCCCC@dartmouth.edu

Please return form to:



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**NORRIS COTTON
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One Medical Center Drive
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