## PROVIDING EDUCATION ABOUT HPV VACCINATION ON YOUR PRACTICE'S WEBSITE & SOCIAL MEDIA CHANNELS

As a dental professional, you are a trusted source for oral health information and have the opportunity to influence your patients' health with education. In addition to the education that you provide one-on-one to your patients, you can extend your message even further with messaging on your practice's website and social media channels. This resource provides you with ready-to-use web-friendly content to educate your patients, their parents, and the public about the connection between HPV and head and neck cancers and the importance of HPV vaccination.

The content provided here was developed with a few key messages in mind, including:

- HPV is a virus that can cause head and neck cancers.
- HPV vaccine is cancer prevention.
- HPV vaccine is recommended for all 11-12 year olds to prevent cancers from developing.
- Healthcare professionals (including dental professionals, like yourself) strongly recommend HPV vaccination.

Some sample messages are provided here for your use. Each message provides a link to a reputable source where your patients and followers can go to learn even more on the topic. As you use these messages on your social media channels and website, consider adding photos and videos to get more visibility and ensure that more people see your content.

HPV is a virus that is very common. Almost everyone will have HPV at some point in their lives, and many people will have oral HPV. HPV usually goes away without any problems, but when the infection doesn't go away, it can cause cancer. Because the HPV vaccine protects against the type of HPV that causes most head and neck cancers, we recommend that you talk with your doctor about getting your pre-teens and teens vaccinated against HPV. Learn more: https://www.cdc.gov/cancer/hpv/index.htm

## FACEBOOK

Have you heard that there's a shot that can prevent cancer? It's true! The HPV vaccine is cancer prevention. HPV is a virus that can cause several types of cancer, including cervical cancer and head and neck cancer. The vaccine is safe and is expected to prevent over 90% of all cancer cases caused by HPV. Talk with your doctor about getting your pre-teens and teens vaccinated against HPV. Learn more: https://www.cdc.gov/cancer/hpv/index.htm

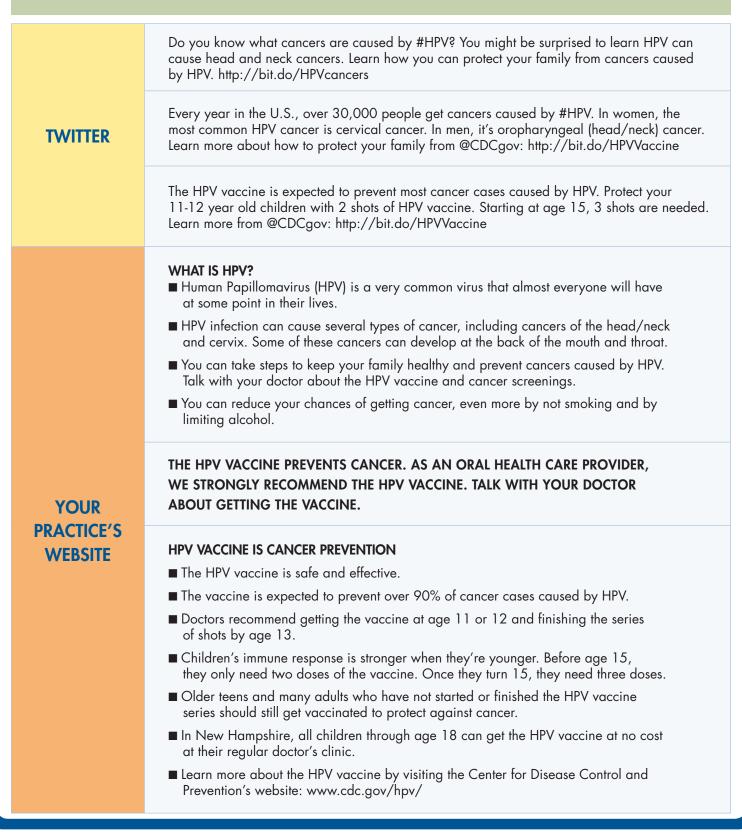
You may know that human papillomavirus (HPV) causes cervical cancer, but did you know that it causes other cancers, too, like head and neck cancer? In fact, of all HPV-associated cancers, head and neck cancer is the most commonly diagnosed cancer in New Hampshire. The number of people getting HPV-associated head and neck cancer has been increasing in both men and women in New Hampshire. As an oral health care provider, I strongly recommend talking with your doctor about the HPV vaccine to prevent cancer. Learn more:https://www.cdc.gov/hpv/index.html



FOR MORE INFORMATION ABOUT THE HPV VACCINE, VISIT WWW.CDC.GOV/HPV



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